



In re Application of:

Art Unit: 3623

Confirmation No.: 3470

Examiner: Robinson-Boyce,
Akiba K.

For: SYSTEMS AND METHODS FOR
GENERATING HIGHLY
RESPONSIVE LISTS

I hereby certify that the following paper is being deposited with the United States Postal Service as first-class mail in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on February 13, 2006.

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE TO ADVISORY ACTION

In response to the Advisory Action mailed January 4, 2006, Applicant submits remarks in favor of the patentability of the claims as previously presented. Changes to the claims are shown by strike through (for deleted matter) and underlining (for added matter).

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 12 of this paper.